

CASE STUDY: War Torn South Asian Nation

WAR ZONE INFRASTRUCTURE ADVOCACY PROJECT

25

structures built supporting education, police, and government





160 km

of roadway built, connecting previously isolated regions

Zero

violent security incidents during FRDA involvement in the project

Client Challenges

-  *Complex construction project comprised of road, utilities, and building infrastructure improvements*
-  *Located in a violent region where attacks on the project were causing delays and loss of life*
-  *Regional ideological beliefs were generating violent opposition to the project*
-  *The presence of foreign contractors and construction workers exacerbated local opposition to the project*

FRDA Solution

FRDA employed a meshed strategy comprised of three related operational initiatives designed to empower stakeholders and generate support for the project. FRDA's persistent presence in the region allowed them to rapidly identify key influencers and build trust with local leaders and regional partners. Support programs bolstered the capabilities of national security forces and improved the livelihood of the populace. Finally, putting a "local face" on the project reduced violent opposition; shrinking timelines and saving lives.

Build Trust

FRDA met personally with local and military leaders to understand and address their concerns. They liaised with partners to coordinate need-based support operations.





Organize Programs

FRDA organized medical clinics and grassroots support programs. They handed local units a plan to secure equipment, routes, and people. Daily engagements with counterparts empowered them to stabilize the region.

Localize the Project

FRDA identified local resources and convinced the foreign contractors to hire them for appropriate roles.

Impact

-  The construction project continued, rapidly finishing roads, schools, clinics, and utility infrastructure
-  FRDA appeased local leader concerns, generating local support for the project
-  Violent incidents became a non-issue, allowing workers to focus on construction rather than force protection
-  Client was able to complete the remaining 95% of road construction, and all structural builds within villages